VIDEO **PACKAGES**

1. INITIAL BRIEFING

Chat over phone or email to define the needs of the project.

2. PROPOSAL

We will put together a full proposal for the project. Including outlines, needs and accurate costings. This can be supplied by post or email.

INTERESTED?

Contact: Joe Lawson-West
☎ 0117 300 5526
✉ joseph.lawson-west@wildfirecomms.co.uk

3. APPROVAL

Once you're 100% happy with our proposal we'll book you in and work your project into our internal timetable.

4. PRE-PRODUCTION

We'll agree a full schedule, finalise the script, scope out locations and generally discuss the style and how your final product will look.

5. PRODUCTION

Our onsite film crew and editor will be with you and your team filming and working with you on your project.

6. POST PRODUCTION

Our in house team will take all footage from production and begin to produce the project to its final standard.

At this point you will see a final preview of the film.

7. SIGN OFF

Final tweaks and amends, it's then formatted and ready to use.

The product will then be supplied to you.

8. REVIEW

We take the time to take a step back and evaluate your project from start to finish.

Was it successful?
Where could improvements be made?
Did it answer the original brief?

PRODUCT REVIEW

- Filmed at our office location
- We will source reviewers i.e. Students or customer/ client
- Will feature the wildfire publication branding along with commercial partner branding
- All products should be delivered to the office location
- Video duration will be up to 3 mins
- Promoted via the edq platforms and supported with social media

Cost £1,250 + v.a.t

PRODUCT DEMO

- Filmed at our offices or commercial partners location
- Commercial partner required to arrange location if not at our offices
- Will feature wildfire publication branding along with commercial partner branding
- Viewers will see product in action
- Video duration will be up to 5 mins
- Promoted via the edq platforms and supported with social media

Cost £1,750 + v.a.t

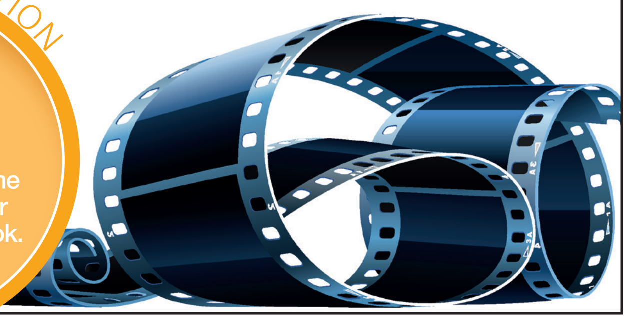
EVENT EXHIBITOR PROMOTION

- Filmed at the event
- Will feature the commercial partners branding and products
- Script and time will be agreed beforehand
- Video duration will be up to 2 mins
- Promoted via the edq platforms and supported with social media

Cost £750 + v.a.t

TALKING HEADS VIDEO

- Filmed at our offices or commercial partners location (travel cost to be factored in for site visits)
- Script, time and general style to be agreed beforehand
- Video duration will be up to 2 mins
- Promoted via the edq platforms and supported with social media

COST £850 + v.a.t
+ SITE VISIT TRAVEL COSTS