

PROMOTE YOUR EVENTS VIA OUR SPECIALIST EDUCATION HUB

UB Higher education, research, development

A monthly title and site for the higher education sector

Monthly website visitors: **31,800**
 E-newsletter subscribers: **12,000**
 Twitter followers: **2,392**
 Print circulation: **5,500**

UNIVERSITY BUSINESS
 MAGAZINE | WEBSITE | APP
UB
 University Business
 W: universitybusiness.co.uk
 T: @UB_UK

ET Technology, e-learning, innovation

A bi-monthly title and site for the education technology sector

Monthly website visitors: **29,700**
 E-newsletter subscribers: **11,800**
 Twitter followers: **5,200**
 Print circulation: **7,500**

EDUCATION TECHNOLOGY
 MAGAZINE | WEBSITE | APP
ET
 Education Technology
 W: edtechnology.co.uk
 T: @Educ_Technology

IE Independent, learning, schools

A monthly magazine and site for the independent school sector

Monthly website visitors: **20,700**
 E-newsletter subscribers: **3,300**
 Twitter followers: **2,436**
 Print circulation: **4,500**

INDEPENDENT EDUCATION TODAY
 MAGAZINE | WEBSITE | APP
IE
 Independent Education Today
 W: ie-today.co.uk T: @ie_today

AT Primary & secondary, progression, future skills

Launched 2015, a quarterly magazine and website for academies and free schools

Monthly website visitors: **7,900**
 E-newsletter subscribers: **4,300**
 Twitter followers: **293**
 Print circulation: **4,300**

ACADEMY TODAY
 MAGAZINE | WEBSITE | APP
AT
 Academy Today
 W: academytoday.co.uk
 T: @AcademyToday

EVENT PARTNERSHIPS

ISS Facilities, equipment, health

A quarterly title for the independent school sports sector

Monthly website visitors: **20,700**
 E-newsletter subscribers: **12,000**
 Twitter followers: **248**
 Print circulation: **5,000**

INDEPENDENT SCHOOL SPORT
 MAGAZINE
ISS
 Independent School Sport
 T: @ISS_magazine

B4E Building, education, design

B4E Building, education, design

A website and e-newsletter for the education building sector

Monthly website visitors: **16,100**
 E-newsletter subscribers: **6,000**
 Twitter followers: **1,746**

BUILDING EDUCATION
 WEBSITE
B4E
 Building 4 Education
 W: b4ed.com T: @B_4_E



REACH THE AUDIENCE YOUR EVENT NEEDS VIA OUR EDQUARTER HUB (EDQ), A CROSS-EDUCATION LEARNING PLATFORM FOR THE SCHOOLS AND HIGHER EDUCATION SECTOR.

WANT TO REACH A SPECIALIST EDUCATION AUDIENCE ACROSS SCHOOLS AND HIGHER EDUCATION?



Boost your event attendance and reach via our Edquarter hub.

Our magazines and digital platforms cover all aspects of learning both in the UK and internationally.

Across all our titles, we print 26,800 copies with a reach of 67,000 readers in education.

Unique monthly visitors to our websites are 28,950 - which includes our brilliant edquarter.com hub site.

Our total number of online visitors every month is 118,000

We have more than 39,000 e-newsletter subscribers across the Edquarter hub, receiving news via email.

Our twitter audience grows daily - currently 12,315 followers across accounts.



ADVERTISE YOUR EVENT FOR **£500 OR LESS!**

List your event on any of the EDQ websites
£100 a month for each site

Send out a series of four tweets to our followers
£150 per twitter account

Promote your event with a news article in any of
the EDQ digital opt in subscriber e-newsletters
£170 per title e-newsletter

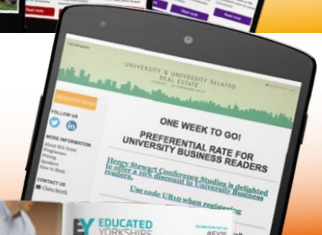
Reach your target audience with a branded event HTML solus e-shot
£500 per database

Include a preview in our subscription print and digital magazines
£500 per magazine

Digital adverts on any of the EDQ sites
Starting at just £200 per site.



ie 2,436 ISS 248 ET 5,200 UB 2,392 B4E 1,746 AT 293



THE COMPLETE PACKAGE

OUR EVENT PACKAGES OFFER EXCELLENT VALUE AND COMPREHENSIVE COVERAGE ACROSS OUR EDQ HUB.

PACKAGE 1 - £2,000

Event listing on sites of your choice

Social media support on sites of your choice

Event promotion in all relevant e-newsletters

One solus e-shot

Preview in one of the education publications, both print and digital copies

Review article to be published on all relevant websites

Event highlight video



PACKAGE 2 - £1,500

Event listing on sites of your choice

Social media support on sites of your choice

Event promotion in all relevant e-newsletters

One solus e-shot

Preview in one of the education publications, both print and digital copies

Review article to be published on all relevant websites



PACKAGE 3 - £1,000

Event listing on sites of your choice

Social media support on sites of your choice

Event promotion in all relevant e-newsletters

One solus e-shot

News article promoting the event in one of the education publications, both print and digital copies.

Review article to be published on all relevant websites



PRINT - EDITORIAL - WEBSITE - SOCIAL MEDIA - DIRECT MAIL - VIDEO

FILM YOUR EVENT

IF YOU HAVEN'T BOOKED A FILM CREW FOR YOUR EVENT, WHY NOT CHOSE WILDFIRE TO PRODUCE AN **EVENTS HIGHLIGHT VIDEO**

Video filmed at the **event**

Featuring **key partners**

Script and timings agreed **beforehand**

Video duration up to **three minutes**

Promoted via the **EDQ platforms**

Social media promotion

Cost: £1,000 + V.A.T



Click on the image above to go to the corresponding video

CONTACT THE TEAM

TO DISCUSS YOUR REQUIREMENTS FOR YOUR EVENT, **CALL 0117 300 5526.**

EDUCATION TECHNOLOGY

ET B4E

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